



Standard Oil is proud to join the fight against Alzheimer's with the debut of our PURPLE TRUCK. The truck will serve as the foundation of our campaign to raise awareness of this deadly disease and to assist members of the local community who are affected by Alzheimer's and dementia.



To learn more about Alzheimer's, including the 10 signs, please visit the Connecticut Alzheimer's Association at: [www.alz.org/ct](http://www.alz.org/ct) or call the Alzheimer's 24-hour helpline: 800.272.3900

Please continue to check back for updates on our new campaign and for a schedule of events where the purple truck and the Alzheimer's association will be attending.

**6<sup>th</sup>**

Alzheimer's disease is the sixth leading cause of death in the United States.

**5 million**

More than 5 million Americans are living with the disease.



1 in 3 seniors dies with Alzheimer's or another dementia.

**216 billion**

In 2012, 15.4 million caregivers provided more than 17.5 billion hours of unpaid care valued at \$216 billion.



Nearly 15% of caregivers for people with Alzheimer's or another dementia are long-distance caregivers.



In 2013, Alzheimer's will cost the nation \$203 billion. This number is expected to rise to \$1.2 trillion by 2050.